



# 虚擬配合面授初級普通話課程

本課程特別特別為工作時間不定的人士而設。通過靈活互動的網上教學,學員能按工作需要和個人進度自由編配學習時間,不論在家裡或外地,都能方便地學習實用的普通話會話。



#### 課程特色:

- 1. 通過電腦、安卓智能電話及平板電腦,簡單連接至虛擬網上教室
- 2. 學員可指定私人普通話面授課堂時間,以及自訂學習內容
- 3. 上課地點由學員決定

### 完成課程後,學員能夠:

- 掌握普通話語音系統,按照拼音讀出漢字發音
- 了解普通話與粵語的發音及用詞、句法等差異
- 在日常生活及工作上,使用普通話溝通

對象: 具簡單普通話聽講能力,並希望掌握基本商務會話的人士。

收費: 分為以下兩項:

2 個月網上虛擬教室
 2 個月網上虛擬教室及 8 小時私人面授課程
 每位學員 HK\$1,200.00
 每位學員 HK\$3,500.00

### 課程內容:

2個月無限虛擬網上教室課程			網上教室課程	8 小時/5 節私人普通話授課	
•	問候語	•	聲調 1	第1節:	自我介紹/工作介紹/
•	數字與時間	•	聲調 2		角色扮演:介紹、寒喧
•	工作介紹	•	單韻母 1 (a o e er)	第2節:	拜訪客人/接待客人/
•	部門運作介紹	•	單韻母2 (i u ü ê)		文章討論
•	常見姓氏	•	聲母1 (b p m f)	第3節:	常用辦公室會話/
•	打開話題	•	聲母 2 (d t n 1)		情景會話:查詢及回應查詢
•	電話留言	•	聲母3 (g k h)	第4節:	
•	電話約會	•	聲母4 (j q x)	1 32 - KU .	11 11/1/14-27 / 24/14/24/11/27
•	預訂酒店	•	聲母5 (zh ch sh r)		常用句子/口語練習
•	機場接機	•	聲母6 (z c s)	第5節:	廣普常用語法對照/
•	與客人用膳	•	隔音字母 (y w)		時事新聞討論

Wan Chai, Hong Kong

Tel: 2388 8250 Fax: 3169 3718

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# 虚擬配合面授中級普通話課程

本課程特別特別為工作時間不定的人士而設。通過靈活互動的網上教學,學員能按工作需要和個人進度自由編配學習時間,不論在家裡或外地,都能方便地學習實用的普通話會話。



#### 課程特色:

- 1. 通過電腦、安卓智能電話及平板電腦,簡單連接至虛擬網上教室
- 2. 學員可指定私人普通話面授課堂時間,以及自訂學習內容
- 3. 上課地點由學員決定

### 完成課程後,學員能夠:

- 純熟運用普通話的音變、輕聲及兒化詞語,說出地道的普通話
- 在日常生活及處理商務時,流暢地與以普通話為母語的人士溝通
- 提升聆聽能力,準確分辨讀音相近的字詞
- 朗讀普通話及擁有演講的一般技巧和能力

**對象:** 完成初級課程,或具較好普通話聽講能力,並希望改進會話水平的人士。

收費: 分為以下兩項:

2 個月網上虛擬教室
 2 個月網上虛擬教室及 8 小時私人面授課程
 每位學員 HK\$1,200.00
 每位學員 HK\$3,500.00

### 課程內容:

2個月無限虛擬網上教室課程				8 小時/5 節私人普通話授課	
•	長途電話	•	複韻母1 (ai ei ao ou)	第1節:	商務應酬/常用辦公室會話 2/
•	訂機票車票	•	複韻母2 (iu ui ie üe)		角色扮演/應酬常用語
•	確定行程	•	前鼻韻母 (an en in un ün)	第2節:	問價報價/營銷策略
•	國內常用流行語	•	後鼻韻母 (ang eng ong ing)		角色扮演:模擬問價和報價
•	入住酒店	•	介母i	第3節:	洽談合約/投訴和處理
•	緊急事件	•	介母u	71 2 111	口語練習:分享洽談合約的經驗
•	安排會議	•	介母ü	<i>kk 4 kk</i> .	
•	主持會議	•	第三聲變調簡介	第4節:	北京、上海簡介/聆聽練習/
•	控制會議	•	「一」和「不」的變調		課堂討論:你對內地城市的印象
•	總結會議	•	輕聲簡介	第5節:	廣普對譯及應用/
•	婉拒敬酒	•	兒化簡介		時事新聞討論

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# 虚擬配合面授普通話水平測試預備課程

本課程特別為工作時間不定的人士而設。通過靈活互動的網上教學,學員能了解考試形式和試題類型,認識/複習漢語拼音,熟習難讀字詞,學習朗讀規定文章和準備判斷題、命題說話題等。



#### 課程特色:

- 1. 通過電腦、安卓智能電話及平板電腦,簡單連接至虛擬網上教室
- 2. 學員可指定私人普通話面授課堂時間,以及自訂學習內容
- 3. 上課地點由學員決定

### 完成課程後,學員能夠:

- 辨別普通話話常用單音節、多音節詞的拼音及發音
- 熟悉詞彙、語法判斷題目
- 熟習 60 篇指定朗讀篇目和 30 道說話題目
- 通過指導應試技巧,掌握測試性質、形式,在測試中發揮應有的表現

**對象:** 具漢語拼音常識的人士,包括認讀和辨讀拼音符號,變調、輕聲及兒化的基本知識等。

收費: 分為以下兩項:

2 個月網上虛擬教室
 2 個月網上虛擬教室及 8 小時私人面授課程
 每位學員 HK\$2,200.00
 每位學員 HK\$4,500.00

#### 課程內容:

	2個月無限虛擬網上教室課程		8 小時/5 節私人普通話授課
•	朗讀 100 個單音節字	第1節:	國內的住房/課堂討論:中港兩地住房問題
•	朗讀多音節詞語	第2節:	山寨文化/課堂討論:知識產權
•	選擇題(規範詞語)	第3節:	內地展覽業/課堂討論:介紹展覽業
•	量詞搭配	第4節:	致辭演說/演說練習/演說技巧
•	選擇題(規範語法)	第5節:	商務談判/文章分享:商業談判技巧
•	朗讀 60 篇指定文章		
•	命題說話 30 個題目		

Tel: 2388 8250 Fax: 3169 3718







# Virtual Online with Face-to-face Putonghua for English Speakers I

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period. This program not only focuses on enhancing pronunciation, but also helps to enrich participants' vocabularies.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

### Upon completion, participants will be able to:

- Understand the fundamentals of Chinese syllables, pinyin, phonetics symbols
- Learn over 100 practical vocabularies
- Exchange simple daily conversation in Putonghua by using simple sentence structure settings

**Target Audience:** This is an introductory level of Putonghua, which is designed for anyone who wishes to establish the foundation for learning Putonghua as a foreign language.

Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program& 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

### **Program Content:**

2-Month Unlimited	d Access of eLearning Program	8 Hours / 5 Sessions	
2-Month Chilling	di Access of elecarming Frogram	Face-to-Face Private Tutorial	
Self-introduction	• Introduction 漢語拼音簡介	Session 1: Money and shopping /	
• Greetings	1 1 1 地下 1 /1	Role playing	
• Numbers	• Initials 1 聲母 1 (bpmfdtnl)	Session 2: Asking direction /	
• How much is it?	• Initials 2 聲母 2 (gkhjqxyw)	Pinyin translation	
• What time is it?	• Initials 3 聲母 3 (zh ch sh r z c s)	Session 3: Transportation /	
Yesterday, today		Professional terminology	
and tomorrow  • Weather	• Tones 1 聲調 1	Session 4: Invitation /	
At the restaurant	• Tones 2 聲調 2	Pinyin translation	
Taking taxi		Session 5: At the hotel /	
• Emergency		Current event discussion	
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## **Virtual Online with Face-to-face** Putonghua for English Speakers II

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period. This program not only focuses on enhancing pronunciation, but also helps to enrich participants' vocabularies.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### Upon completion, participants will be able to:

- Improved the fluency in speaking practice in real life settings
- Familiarize with newly acquired vocabulary and appropriate grammar
- Communicate in Putonghua with accurate pronunciation using more complex sentence structures settings

**Target Audience:** 

This course is suitable for learners who have basic knowledge of Putonghua, and who wishes to further development of "Putonghua for English Speakers I" that enhance the foundation for adapting Putonghua as a foreign language.

#### Fee: Package:

2-Month eLearning Program

- HK\$2,200.00 per participant
- 2-Month eLearning Program& 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of eLearning Program				Hours / 5 Sessions o-Face Private Tutorial
At the exchange shop	•	Finals 1 韻母 1 ( a o e i u ü ê )	Session 1:	Basic adjectives /
• At the customs	•	Finals 2 韻母 2 ( ai ao an ang)		Role playing
At the hotel or hostel	•	Finals 3 韻母 3 (ei en eng er ou	Session 2:	Lost and found /
Shopping		ong)		Pinyin translation
At the post office	•	Finals 4 韻母 4 ( ia ian iang iao	Session 3:	Congratulations / Festival /
Asking for directions     Duving oir / train		ie in ing iong iu)		Professional terminology
Buying air / train     ticket	•	Finals 5 韻母 5 ( ua uai uan uang	Session 4:	Asking for permission /
In the subway		ui un uo)		Pinyin translation
Phone call	•	Finals 6 韻母 6 ( üan üe ün )	Session 5:	Making complaints /
Going to a doctor	•	er-suffixed words 兒化簡介		Current event discussion

Unit 1602, 16/F, 248 Queen's Road East, Wan Chai, Hong Kong

Tel: 2388 8250 Fax: 3169 3718







# Virtual Online with Face-to-face Chinese Word Power

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### Upon completion, participants will be able to:

- Understand basic 40 practical Chinese characters
- Learn over 120 related vocabularies
- Make simple sentence by using characters and vocabularies from the course

**Target Audience:** This is an introductory level of Putonghua, which is designed for anyone who wishes to establish the foundation for learning Putonghua as a foreign language.

Fee: Package:

1. 2-Month eLearning Program HK\$1,200.00 per participant

2. 2-Month eLearning Program& 8 Hours Face-to-Face Private Tutorial HK\$3,500.00 per participant

#### **Program Content:**

	2-Month Unlimited Access of	8 Hours / 5 Sessions
	eLearning Program	Face-to-Face Private Tutorial
•	Basic explanation of 40 Chinese characters in daily	Session 1: Greetings / Role playing
	life, including car 車, electricity 電,	Session 2: Small talk / Pinyin translation
	good 好, tall 高etc.	Session 3: Date and time / Professional terminology
•	Over 120 related words which are composed of these characters.	Session 4: Dining out / Pinyin translation
	Sample sentences of these words	Session 5: Receiving guests at the airport /
٠	Quiz games	Current event discussion

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# Virtual Online with Face-to-face **English Grammar Refresher**

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

### Upon completion, participants will be able to:

- Enhance ability to analyze English grammar at word, phrase, clause and sentence level
- Identify common grammatical errors and learn how to avoid them
- Enhance English proficiency to an advanced level in order to meet basic operational needs in the workplace

**Target Audience:** This course is suitable for learners who want to improve grammar usage and become more confident in using English.

Fee: Package:

> 1. 2-Month eLearning Program

HK\$2,200.00 per participant

2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of	8 Hours / 5 Sessions
eLearning Program	Face-to-Face Private Tutorial
Sentences	Session 1: Introduction / Simple sentence /
• Present tense	Present tense
Past tense	
Perfect tense	Session 2: Past tense / Articles / Grammatical exercise
Perfect continuous tense	Session 3: Future tense / Pronouns /
Future tense	Comparing different tenses
Modal verbs	companing unitarion constraint
• Prepositions 1	Session 4: Passive voice / Grammatical exercise
• Prepositions 2	Session 5: Conjunctions / Compound sentences /
Passive voice	v 1
Wh-questions & question tags	Current event discussion
Verb patterns	
Conditionals	

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# Virtual Online with Face-to-face Practical English Writing I

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### Upon completion, participants will be able to:

- Write official document with greater grammatical and literal accuracy
- Understand the principles of effective e-mails and recognize readers' needs and how to meet them
- Understand basic to intermediate-level written texts of different lengths and forms, to extract specific information from them to complete assigned tasks

**Target Audience:** 

This course is suitable for learners who want to improve practical writing skill and become more confident in using English.

Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

### **Program Content:**

	2-Month Unlimited Access of		8 Hours / 5 Sessions		
	eLearning Program		Face-to-Face Private Tutorial		
•	Email at Work	Session 1:	How to write effectively /		
•	Making and responding to request		Writing tips and suggested phrases		
•	Replying to enquiry	Session 2:	Style in writing / Providing information		
•	Delivering bad news & reminders	Session 3	Congratulations messages / Example sharing		
•	Memoranda & Notices	Session 5.	Congrutuations messages / Example sharing		
•	Minutes writing 1	Session 4:	Responding and replying to request and enquiry		
•	Minutes writing 2	Session 5:	Minutes writing /		
•	Congratulations messages		Case study or sharing on internal correspondences		
•	Common errors in email writing				

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# Virtual Online with Face-to-face Practical English Writing II

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### Upon completion, participants will be able to:

- Use clear and concise language, eliminate wordiness and improve clarity
- Aware of communication barriers and how to overcome them
- Enhance English proficiency to an advanced level in order to meet basic operational needs in the workplace

**Target Audience:** 

This course is suitable for learners who want to improve practical writing skill and become more confident in using English.

Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of	8 Hours / 5 Sessions		
eLearning Program	Face-to-Face Private Tutorial		
Principles of effective communication	Session 1: Definition and barriers to effective communication /		
Use of language	Writing tips and suggested phrases		
Organization of information	Session 2: Use of language / Clarity, conciseness, courtesy,		
Making an announcement	constructiveness, correctness		
Writing and replying invitation	Session 3: Replying to complaints / Example sharing		
Complaints & replying to complaints			
Appraisal writing 1	Session 4: Suggested phrases for appraisal writing/ Structure of		
Appraisal writing 2	a formal report		
Reporting writing	Session 5: Organization of information /		
	Case study or sharing on internal correspondences		

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# Virtual Online with Face-to-face Practical English Conversations I

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period. This program not only focuses on enhancing pronunciation, but also helps to enrich participants' vocabularies.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### Upon completion, participants will be able to:

- Improve English accuracy & fluency for increased success in social and professional contexts
- Beware of communication barriers and how to overcome them
- Use clear and concise language, eliminate wordiness and improve clarity

**Target Audience:** 

This is an introductory level of English, which is designed for anyone who wishes to establish the foundation for learning English as a foreign language.

#### Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of	8 Hours / 5 Sessions
eLearning Program	Face-to-Face Private Tutorial
Introduction & greetings	Session 1: Communication with international customers /
Answering Phone Calls	Oral practice
Socializing with guests	Session 2: Telephone conversations / Useful phrases
Scheduling an appointment	Session 3: Presenting information / Communication tips
Tour around Hong Kong	Session 4: Reporting business performance / Useful phrases
Giving directions	Session 5: Tour around Hong Kong / Role playing
At the restaurant	
Handling difficult requests	

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# Virtual Online with Face-to-face Practical English Conversations II

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period. This program not only focuses on enhancing pronunciation, but also helps to enrich participants' vocabularies.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

### Upon completion, participants will be able to:

- Improve intonation and understanding its effect on meaning
- Be familiar with collocations
- Use ambiguity in the business setting and to be ambiguous to achieve goal such as in negotiations
- Have an enhanced understanding metaphors that he can use within a professional setting

**Target Audience:** 

This course is suitable for learners who have basic knowledge of English, and who wishes to further development of "Practical English Conversations I" that enhance the foundation for adapting English as a foreign language.

### Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of	8 Hours / 5 Sessions		
eLearning Program	Face-to-Face Private Tutorial		
Checking in and out at the hotel	Session 1: Role-playing: Meeting people and keeping the		
How to communicate during business	conversation going		
meetings	Session 2: Professional terminology (tailor-made content) /		
How to politely end a conversation	Role playing: reporting skills		
At the exhibition	Session 3: Thematic discussion: environmental friendly /		
Shopping	Useful phrases		
Giving recommendations	Session 4: Commonly used phrases at work (tailor-made		
Handling payment	content) / Communication tips		
Presenting information	Session 5: Thematic discussion: Current affairs in the financial		
• Freschung information	market / Useful phrases		

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# Virtual Online with Face-to-face English Telephone Conversation Skills

"EASY Putonghua Online Program plus Private Tutorial" provides participants with a high degree of flexibility for learning the language easily at anytime, anywhere and any pace with unlimited access during 2-month study period. This program not only focuses on enhancing pronunciation, but also helps to enrich participants' vocabularies.



#### **Features:**

- 1. Easy access to eLearning Program via PC, Android smart phone or tablet
- 2. Flexible schedule of face-to-face tutorial accommodate with customized content
- 3. Your choice of tutorial venue

#### **Upon completion, participants will be able to:**

- Recognize clients' needs and how to meet them
- Use clear and concise language, eliminate wordiness and improve clarity
- Improve intonation and understanding its effect on meaning
- Beware of communication barriers and how to overcome them

**Target Audience:** This course is suitable for learners who want to improve practical telephone conversation skills and become more confident in using English.

Fee: Package:

1. 2-Month eLearning Program

HK\$2,200.00 per participant

2. 2-Month eLearning Program & 8 Hours Face-to-Face Private Tutorial HK\$4,500.00 per participant

#### **Program Content:**

2-Month Unlimited Access of	8 Hours / 5 Sessions
eLearning Program	Face-to-Face Private Tutorial
Basic phone manner	Session 1: Basic phone manner / Useful phrases
Answering the phone	Session 2: Asking for information /
Introducing yourself	Communication tips
Asking to speak to someone	
Asking people to wait a moment	Session 3: Wrapping up a phone conversation /
Asking a client to leave a message	Useful phrases
Confirming client information	Session 4: Handling noisy background / Role playing
Wrapping up a phone conversation	Session 5: Situational dialogues / Communication tips
If the person has called the wrong number	5-55501 5. Situational dialogues / Communication tips

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